

## DATA USAGE AND PRIVACY POLICY

## **Privacy Statement**

Arinsdale Limited have taken a great deal of care to ensure that any personal information you send us remains totally confidential. Arinsdale Limited respects the need to protect your privacy and information and commits to:

- Keep your personal information secure and only use it for the purposes as detailed below.
- Not sell your personal information.
- Provide you with ways to manage and review your marketing choices at any time.

## **Credit Card Information**

All credit card information is encrypted when it is transferred over the Internet using SSL Encryption via a payment processing provider and Arinsdale Limited do not store any card information in any format.

## Data Collection & Usage

Information we collect from you will be in order to provide a quality customer experience and carry out contractual obligations for the purposes of fulfilling your order(s):

What information we collect, store and process	Legal Basis	Our Legitimate Reasons
Arinsdale Limited asks to use temporary cookies to track your use of the website	Your Consent Legitimate Reasons	We use this information solely for the purpose of ensuring that the content of the website meets our customer's requirements.
When you provide us with your email address and opt-in to receive marketing information, we will also give you the opportunity to provide us with your:  Name Usual Order Size Primary Industry	Your Consent Legitimate Reasons	We will email you on a regular basis with our latest deals, offers & events.      Providing further information and marketing preferences will allow us to tailor deals and offers specifically for you.      We may contact you occasionally to check your data is accurate and up to date.





What information we collect, store and process	Legal Basis	Our Legitimate Reasons
When you order with Arinsdale Limited, we will collect:	Contractual Obligations Legitimate Reasons	We require this information in order to process your order.      We will use your phone number to keep you up to date with your delivery and order.      We will use your email to keep you up to date with your delivery and order as well as email your invoice.      We may contact you occasionally in relation to offering you further services we think may benefit you.      We may contact you to check your data is accurate and up to date.
When you return an item to Arinsdale Limited, we will collect:  Name Proof of Purchase Information, i.e. order number Address Contact Number Email Address	Contractual Obligations Legitimate Reasons	<ul> <li>We require this information in order to ensure your return is actioned quickly for you with the resolution you have requested, i.e. replacement, refund, warranty repair.</li> <li>We will contact you to in order to keep you up to date with the progress of your return.</li> </ul>



